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Editorial

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Welcome to this issue of the Australian Academy of Business and Economics Review (AABER). This issue of the AABER features five papers chosen based on their conceptual merits each offering interesting insights into an unexplored issue in the world of business and management.

In the first paper, Carroll et al. (2018) presented the significant clustering implications for strategic group research. The findings of this study support the face validity and predictive validity of these iconic strategic groups and contradict the logically flawed group membership performance link.

In the second paper, Liyanage (2018) presents the reconceptualizing exploitation capability and institutionalization process in supply chain learning. Findings of the cross-case analysis indicate that organizational level of supply chain learning consists of institutionalization process that underlies exploitation capability.

The third paper by Aali et al. (2018) explores the human resource management practices in a readymade garment industry in Bangladesh. Research findings indicated significant differences among compliant and non-compliant factories with regard to their local or foreign ownership styles.

The fourth paper by Miklosik et al. (2018) presents the promotion of mHealth applications in search engines. The authors analyzed 880 search results and determined the frequency of occurrences of various types of links directly related to mHealth applications. The findings indicate that the level of promotion varies significantly across the keyword category, platform, location, and mHealth application. The competition in search results for keywords related to two categories of mHealth applications - exercise and training and mental health - is more intense than in two other areas of healthy living - general and healthy eating/diet. The authors also noted that there are significant differences between search visibility in search engine results pages in Australia and Slovakia.

The last paper by Sri-Udomkajorn (2018) presents implications for domestic wages for foreign workers in Thai manufacturing. The authors employed two analytical approaches in a complementary manner, such as simulation experiment and econometric analysis. The key findings are consistent and ensure that foreign workers are imported to fill jobs shunned by locals.